
Bath & North East Somerset Council

Improving People's Lives

Criteria for selecting exhibitions of contemporary and/or historical work

Please note that due to space restrictions we can only accept applications for exhibitions containing wall-mounted artworks. If they need frames these should be provided by the applicant. The exhibition space available measures 39 square metres (plan supplied on request).

We do not rent the Gallery spaces out to artists or organisations. Applications are considered on merit, against the criteria identified below. The Gallery's programme is normally fully booked 24 months ahead.

The Process

- Applications should be submitted to the address above. Due to time constraints, it is not normally possible to arrange studio visits in advance of a decision being made.
- Applications must be accompanied by a c.v., an artist's statement, and at least 8 digital colour photographs supplied by Wettransfer or on a memory stick (JPEG format), with a separate list giving titles, sizes and media.
- Applicants will be notified of the date of the next Exhibitions Panel / Focus Group meeting. The Group meets three times a year and comprises users of the Gallery's services as well as staff.
- Applicants will be notified of the Group's decision within ten days of the meeting, at which time images will be returned. Unsuccessful applicants are only eligible to re-apply after a minimum interval of three years.

Assessment criteria

1. The quality of the work on offer and the professional standing of the maker/s.
2. The reasons why the applicant(s) want(s) to exhibit at the Victoria Art Gallery.
3. Whether the applicant(s) has lived and/or worked in the Bath area.
4. The degree to which the work has been exhibited in the Bath area previously.
5. The number and size of items available, and how many of them are new.
6. If the works are 3D, we may need your help sourcing suitable wall-mounted display cases and/or shelving.
7. The ability of the applicant(s) to assist in educational initiatives tailored to a broad audience, including special needs groups.

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8. The potential of the work to generate good attendances from local and non-local visitors.
9. The potential of the work and/or associated merchandise to generate income.
10. Whether the work complements the Gallery's existing collection or exhibitions.
11. Import or export considerations if any of the work is coming from abroad.

APPLICATION FOR AN EXHIBITION IN THE SMALL GROUND FLOOR GALLERY

Applications will only be considered if they have been submitted using this form. They are assessed by the Senior Curator in consultation with the exhibitions panel.

Name of applicant:

Address of applicant:

.....

..... Postcode

Telephone: Email:

Reasons for wanting to exhibit at the Victoria Art Gallery

Continue on a separate page if necessary

Teaching sessions

Have you prior experience of talking about your work (delete as appropriate):

to groups of children?	Yes/No	to groups of adults?	Yes/No
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Sales of work

What proportion of works were sold from your most recent exhibition (if any)?%

What proportion of works would be available for sale at the Victoria Art Gallery?%

Please indicate the normal price range of your work: £.....

Could you offer associated merchandise for retail sales (if so please provide details)?.....

Enclosures

Please confirm that you have enclosed the following with your application:

curriculum vitae, indicating all previous exhibitions and places of work

up to date artist's statement

8 or more good quality digital images of work, captioned with titles and sizes

Signature

Date